# HOLLY J. MORRIS

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#### Education

Columbia University
Graduate School of
Journalism, 1998, M.S.
Emory University, 1997, B.A.,
theater studies and creative
writing; summa cum laude

# **Development**

HTML/CSS, JavaScript, jQuery WordPress development Apple News Format JSON Jira, Confluence, GitHub, Git, Airtable

# Design and media

Expert in Adobe InDesign, good at Photoshop, middling at Illustrator and Premiere Pro

# Conference sessions

Online Journalism Association: Speed Skillsharing, 2020, 2024

Public Media Journalists
Association:

Edit Anything!, 2021 Turning Radio Stories That Sing Into Digital Masterpieces, 2022 How to Train Your Team, 2023

## Volunteer work

Vox Teen Communications,
Atlanta: Mentored and edited.
Knowledge Commons DC:
Wrangled times, locations,
staffing and equipment for
around 200 classes per year;
taught journalism classes.

#### **NPR**

Digital Journalism Trainer, March 2019 to present, Washington, D.C.

- Train NPR and member station staff in digital writing (organization, ledes, nut grafs), editing, headline writing/SEO, accuracy/factchecking and other topics; organize group trainings and brown bags; work one-on-one with writers and editors.
- Manage training.npr.org; supervised the Diverse Sources Database; wrote newsletters.
- Trained 200 member stations in Grove, the public media system CMS; created training plan for NPR's Grove rollout; write and maintain extensive documentation.
- Redesigned and relaunched training.npr.org and the Diverse Sources Database.
- Design handouts, manuals, posters and promotional materials.
- Created and organized Trainingpalooza, a three-day internal training conference.
- Designed, coded and write NPR's online news quiz.

## **University of Maryland**

Adjunct Lecturer, September 2025 to present, College Park, Maryland

· Teach beginning news writing and reporting.

## **University of North Georgia**

Lecturer, August 2016 to February 2019, Gainesville, Georgia

 Taught college courses in multimedia journalism, social media, and introductory reporting and writing; served as advisor for the student newspaper.

## **Washington Post Express**

Managing Editor, Features, and prior positions

August 2003 to September 2008 & April 2009 to June 2016, Washington, D.C.

- Managed up to nine writers and editors, plus freelancers, for the free daily paper.
- Launched 10 daily, weekly, monthly and yearly sections and franchises.
- Line edited and/or top edited stories on a wide range of subjects, among them theater, film, music, food, fitness and fashion.
- Worked on the development teams for Explore DC, an iPhone app for tourists, and DC Rider, a Metro trip-planning app.

# **National Geographic News**

Assistant Managing Editor, September 2008 to April 2009, Washington, D.C.

• Edited science and medicine stories for news.nationalgeographic.com.

## **U.S. News & World Report**

Deputy Assistant Managing Editor and prior positions June 1998 to August 2003, Washington, D.C.

- Co-founded and edited for the lifestyle section, Diversions.
- Covered entertainment, health, careers, technology and culture.
- Ran the summer internship program.